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Video Story: Wine Enthusiast Magazine Wins Best Magazine at Grandi Cru Vinitaly Awards

Wine Enthusiast editor Monica Larner named best young journalist.

BY THE EDITORS



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****Scroll down below to see a video of Italian Editor Monica Larner at the 2010 VinItaly exhibition.****

Wine Enthusiast Magazine and Italian Editor Monica Larner won top awards at the Vinitaly wine exhibition that closed Monday in Verona, Italy. The respected Grandi Cru d'Italia Committee made up of 120 of the country's top wine producers named *Wine Enthusiast Magazine* Best Foreign Magazine of the Year. It also named Italian Editor Monica Larner Best Young Journalist of the Year for the second time in four years.

The glamorous awards ceremony took place in Verona's Cortile del Mercato Vecchio Friday, April 9 and was attended by some 300 producers, journalists and members of the trade. The award consisted of a grape leaf handcrafted in sterling silver. Six awards were given to members of the Italian and international wine press during the dinner ceremony.

Adam Strum, Editor and Publisher of *Wine Enthusiast Magazine* accepted the award for

Best Foreign Magazine: "We are honored to have the Grandi Cru d'Italia Committee acknowledge us with such a prestigious award. Wine Enthusiast recognizes the importance of Italy in forming the best parts of our own culture in America - in fashion, in art, in music, in family values and of course in cuisine. But perhaps nowhere is the Italian reach more prevalent than in the American wine culture. With such iconic Italian- American winemakers as Ernest and Julio Gallo and Robert Mondavi, among others, we have to question where the American wine business would be without these pioneers who brought the love of wine to the United States."

Italian Editor Monica Larner was named Best Young Journalist in 2008 and 2010: "I am honored and deeply touched to receive this award. My job is to tell the story of Italy - its regional differences, its many cuisines, cultures and personalities - through the singular narrative of the grape. The fact that so many producers sent in nominations to support my candidacy to win a second time represents the highest professional and personal honor I can think of."

In attendance were Grandi Cru President Vittorio Frescobaldi, past President Piero Antinori, vintner Gianni Zonin and 100 of Italy's most influential wine producers. **The Grandi Cru d'Italia Committee** was born in 2005 to protect and develop quality Italian wine (www.grandicruditalia.it). Vinitaly, held each year in Verona, is among the largest wine fairs in the world. Wine Enthusiast Magazine has attended Vinitaly for some 20 years and Monica Larner, based in Rome, was named Italian Editor seven years ago. For more information on the awards, please contact Jay Spaleta at [**jspaleta@wineenthusiast.net**](mailto:jspaleta@wineenthusiast.net).

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